

Institut Paul Bocuse has been chosen by DUSIT (Thailand's leading hotel group) to establish a unique vocational training school and broaden the reach of French know-how across Asia.

At the heart of its new campus in Manila (Philippines): DUSIT HOSPITALITY MANAGEMENT COLLEGE

On March 31, 2016, and in the presence of Ramon Jimenez, Jr., Filipino Minister of Tourism, and 250 local representatives of the hospitality sector, the DUSIT Group, in a partnership with Institut Paul Bocuse, formalized the launch of continuing education programs aimed at hotel and restaurant professionals. The courses, which will be offered on its new campus in Manila (scheduled to open in 2017), will enable these professionals to acquire new operational and managerial skills so that they are prepared to meet the challenges Asia's booming market.

A global benchmark in the field of education, Institut Paul Bocuse has always associated both French know-how and innovation in the culinary arts and hospitality management. Combined with the educational values carried by Thailand's international DUSIT group - which is currently experiencing strong growth (40 hotel openings planned in Asia) - they intend to revolutionize both fine dining and hospitality standards by creating exclusive and professionalizing programs that are adapted to the changes of this highly dynamic sector.

This offer will be completed with a Bachelor program created by the Lausanne Hotel School, a Swiss reference that has also been selected for this project.

Dominique Giraudier, CEO of Institut Paul Bocuse, commented on this piece of information:

"I am thrilled with this strategic agreement with Asia's leading hotel group: the DUSIT Group. It enhances the recognition of the quality of our education on an international level and it will broaden the reach of our French know-how in the hospitality sector across a strategic tourist zone. It also allows us to support the increasing skill-set of young Filipinos while respecting their culture. With this new step, we are pursuing our strategy based on international alliances and partnerships in order to provide our students with the opportunity to benefit from special international exchanges during their education; and our future graduates benefit from the opportunity to play a role in the development of these new growth zones. Other achievements in this regard will likely be announced soon."

More info: www.institutpaulbocuse.com

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